



**Scandinavian  
Institute of  
Business Analytics**

# Business Process Analytics

This course is a part of SCANBA Business Analytics for Technical Leaders programs

2 Days  
EU €950  
(excluding accommodations)

Please visit  
[www.scanba.org](http://www.scanba.org)  
for the most current information.



Scanba Finland  
Tel: +358-9-2316-0755  
[info@scanba.org](mailto:info@scanba.org)  
[www.scanba.org](http://www.scanba.org)

**Roaring competition in an increasingly global marketplace leaves no room for successful companies to possess internal inefficiencies.**

## Program Overview

From a pragmatic point of view, a business process describes how something is conducted in an organization. The quest for internal efficiency and external effectiveness means that organizations must align their internal activities and resources with external requirements. In other words, business processes must be designed appropriately.

The SCANBA business process analytics program provides business process participants, decision-makers, and related stakeholders with insights concerning the efficiency and effectiveness of business processes.

The course is a step above traditional process charts and diagram-based analytics. The program's emphasis is placed on discrete event simulation, one of the most powerful and flexible tools available for these purposes.

## Studying at SCANBA

SCANBA business analytics courses are designed to strengthen your company's value proposition, to improve decision-making processes, and to provide career enhancement opportunities and preparation for business analytics certification.

## Certificate in Business Analytics

The SCANBA Certificate in Business Analytics provides a formal recognition of your professional development and commitment to continuous learning. To know more about the SCANBA certification program visit [www.scanba.org/certification](http://www.scanba.org/certification)

## You will learn how to:

- Understand and differentiate industry standard process-improvement programs
- Work with basic tools for process design
- Identify and manage process flaws
- Model and simulate the business process
- Re-engineer and optimize the business process
- Provide benchmarking regarding a business process
- Access process intelligence and process mining

## Cutting-edge methods

In the SCANBA program, you will learn the high-end, cutting-edge methods of designing and optimizing business processes for any industry on any scale. You will be introduced to the techniques used in global corporations for discovering, modeling, and controlling the most sophisticated business processes. The tools and methods are explained in a simple language using a SCANBA proprietary educational method. You will be able to apply new knowledge to your organization immediately following the class.

## Hands-on training

SCANBA's business process analytics program contains numerous practice sessions and examples. You will conduct a detailed study on various business processes ranging from call centers to supply chains. You will actually model and simulate a business process by yourself under the supervision of a SCANBA trainer.

<http://www.scanba.org/courses>

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